
A Bachelor of Fine Arts with Graphic Design Concentration at UTRGV prepares students for serious professional work in the field. The curriculum emphasizes concept development and application, work with clients and professional development, including the establishment of a working portfolio. Students who graduate from the program are equipped for a broad range of practices in the design field. Our alumni have worked in a number of design-related areas such as interactive design, art direction, publication design, including print and advertising, multimedia and web design, motion graphics, photography and social service design in a variety of settings, including small boutique design studios, multi-national advertising agencies, and start-up consultancies. UTRGV Graphic Design alumni follow a wide range of individual paths, including running their own design studios, working for large corporations or specializing in web and interactive media. Some students also choose to earn a master's degree in the field or pursue other professional degrees, opening many possible horizons.

A – GENERAL EDUCATION CORE – 42 HOURS

Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education Core requirements.

Required

050 - Creative Arts – 3 hours

Choose one:

- ARTS 1303 Art History I
- ARTS 1304 Art History II

B – MAJOR REQUIREMENTS – 78 HOURS (48 advanced)

1 – Graphic Design Core – 75 hours (48 advanced)

Choose one:

- ARTS 1303 Art History I
 - ARTS 1304 Art History II
 - ARTS 1311 Design I
 - ARTS 1312 Design II
 - ARTS 1316 Drawing I
 - ARTS 2363 Typography
 - ARTS 2313 Design Communications I
 - ARTS 2314 Design Communications II
 - ARTS 2316 Painting I
 - ARTS 2333 Printmaking I
 - ARTS 3330 Image and Illustration
 - ARTS 3331 Visual Communications
 - ARTS 3333 Design and Production
 - ARTS 3334 Photography as an Art Form
 - ARTS 3335 Internship/Co-op for Graphic Design Majors
 - ARTS 3337 Type Design
 - ARTS 3338 Ideas and Styles
 - ARTS 3354 History of Graphic Design
 - ARTS 3396 Contemporary Art
 - ARTS 4333 Graphic Design I
 - ARTS 4334 Graphic Design II
- Choose one:
- ARTS 4336 Multimedia Production and Design
 - ARTS 4388 Special Topics in Studio Art
 - ARTS 4337 Digital Photography
 - ARTS 4338 Interactive Design
 - ARTS 4339 Portfolio for Graphic Design
 - ARTS 4396 Bachelor of Fine Arts Senior Graphic Design Exhibit (Capstone)

2 – Advanced Art History Elective – 3 hours (3 advanced)

Choose from:

- ARTS 3350 Pre-Hispanic Mesoamerican Art and Architecture
- ARTS 3351 Andean Pre-Hispanic Art and Architecture
- ARTS 3352 Art and Architecture of Asia, Africa and Oceania
- ARTS 3353 Italian Renaissance Art, 1415-1595

ARTS 3355 History of Spanish Architecture, 711 to 1780 A.D.
ARTS 3356 Mexican Viceregal Art and Architecture
ARTS 3357 South American Viceregal Art and Architecture
ARTS 3358 Nineteenth-Century European Art History
ARTS 3359 History of Women in Art
ARTS 4350 Modern Art History
ARTS 4351 American Art
ARTS 4352 Latin American Art and Architecture
ARTS 4353 History of Photography
ARTS 4354 Modern Mexican Art, 1785-1940
ARTS 4355 Modern Mexican Art Since 1940
ARTS 4356 Modern Art of South America and the Caribbean
ARTS 4357 Latin@ Art History
ARTS 4358 Research Methods in Latin American Art and Architectural History
ARTS 4359 Seminar on Topics in Art History

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 51 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Progression requirements

A grade of 'C' or better in ARTS 2313, ARTS 3335 and ARTS 4333 before admission to the second courses in these sequences, ARTS 2314, ARTS 3336 and ARTS 4334.

Graduation requirements

- Native GPA of at least 2.0 and a grade of 'C' or better in ARTS 4396.
- In addition to the graduation requirements listed in the UTRGV 2015-2017 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.